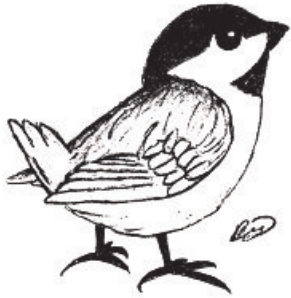


WHAT TO DO IF YOU FIND A BIRD FOLLOWING A WINDOW STRIKE



Some birds may have only minor concussion following a strike and will fly off in a matter of minutes .

Other birds may suffer more serious injuries such as beak or neck damage and head injuries. If a bird is showing visible signs of injury such as blood, in coordination or inability to move or fly always contact your local wildlife rescue centre for advice as it may require treatment.

Whilst consulting a rescue centre, place the bird in to a box somewhere quiet and dark to await rescue or to settle down before release.

East Sussex Wildlife Rescue and Ambulance Service

24 Hour Rescue Line: 07815078234

For non emergency information or
advice call: 01825 873003

Or email:

trevor@eastsussexwras.org.uk



**East Sussex WRAS is funded by
donations and fundraising event.**

**If you can make a donation please call
01825-873003**

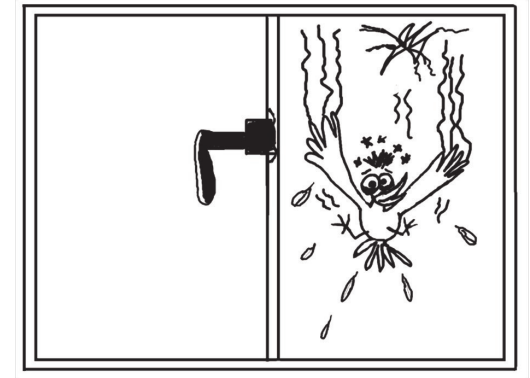
10am - 5pm 7 days a week.

Registered Charity 1108880

**East Sussex WRAS, PO Box 2148,
Seaford, East Sussex, BN25 9DE**

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Window Strikes



**Information on why they
occur and what you can do
to prevent them happening**

WHY DO WINDOW STRIKES HAPPEN?

Realistic reflections in glass result in birds often flying in to glass windows and doors without realising they are even there.

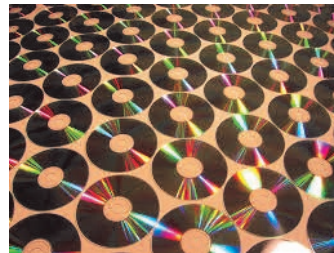
Window strikes kill an estimated 100 million birds a year within Britain alone. A study by WRAS in 2012-2013 found that 5% of the bird casualties admitted to the centre for care were injured as a result of a window strike.

Strikes can occur year round including during spring/summer when birds are more active in search of new territories or defending their existing ones. Winter is also a particularly common time for window strikes as birds spend more time in gardens feeding on artificial feeders whilst food is scarce.



WHAT YOU CAN DO TO PREVENT WINDOW STRIKES

- Place bird feeders within 5 feet of a window or more than 30 feet from windows and doors—feeders within 5 feet require a bird to slow down in order to land on them and so the chances of injury should they miss and hit a window are reduced.
- Make your window/door more visible to birds using reflective objects such as cd's or hanging chimes to keep them from getting too close



- Hang netting in front of windows prone to strikes, this reduces the reflectivity of the window, making it more visible to birds. The Cornell Lab of Ornithology found that using netting on windows had a dramatic impact in reducing window strikes.



- Buy ultra violet window stickers - available from most pet shops. These reflect ultra violet light which humans are unable to see but is visible to birds. This again prevents birds from approaching windows and makes them more visible
- UV liquid is also available, it is painted on to windows and dries clear but can be seen by birds
- Close curtains and blinds when possible to remove the illusion of the reflected scene
- Place house plants away from windows as birds may view them as a possible perch and fly in to windows attempting to land on them