



East Sussex Wildlife Rescue & Ambulance Service

THE INTERNET & SOCIAL MEDIA

WRAS recognises that the internet provides unique opportunities to participate in interactive discussions and share information on particular topics using a wide variety of social media, but also that a volunteer's use of the internet can pose risks.

Volunteers should not post disparaging or defamatory statements about WRAS, its volunteers, staff, trustees, donors or sponsors.

Volunteers must avoid making social media communications that might be misconstrued in a way that could damage WRAS' reputation.

Please make it clear in social media postings that you are speaking on your own behalf by writing in the first person and using a personal email address. If you disclose your affiliation with WRAS, you should state that your views do not represent those of WRAS.

Volunteers are personally responsible for what they communicate via social media and should remember that what they publish might be available to read by the masses (including future employers and social acquaintances) for a long time.

You should not use our logo, name or other trademarks or post any of our confidential information online without prior written permission. Please do not post anything our volunteers, staff, trustees, donors or sponsors could find offensive, including discriminatory comments, insults or obscenity.

Do not post anything related to our volunteers, staff, trustees, donors or sponsors without their advanced written permission.

If you see context in social media that disparages or reflects poorly on WRAS, please notify your Volunteer Manager immediately.

TELEPHONE 01825 873 003

FOR 24 HOUR RESCUE CALL 07815 078 234

POSTAL ADDRESS

PO Box 2148, Seaford, East Sussex, BN25 9DE

CASUALTY CENTRE

Unit 2, The Shaw Barn, Whitesmith, East Sussex, BN8 6JD

REGISTERED ADDRESS

8 Stour Close, Stone Cross, Pevensey, East Sussex BN24 5QU

REGISTERED CHARITY Number 1108880

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www.wildlifeambulance.org